

marine&commerce®

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The "marine&commerce" magazine is a monthly, bilingual (English/Turkish), printed in full colour on glossy paper magazine covering all aspects of the maritime industry. The magazine reaches to all members of Turkish shipping community and the top level Turkish business executives as well as the major shipping companies and organizations in the world. It is also wholly published at the web: www.marineandcommerce.com.

Scope of the Magazine: International sea trade, maritime business, port operations, ship/yacht building industry, yachting, marina operations, and other marine industry fields, as well as news on recent developments and companies in the industry.

Publication Language : Turkish / English

Publication Frequency : Monthly

Dimensions : 22 x 28.5 cm

Paper Quality : Cover printed on 250 g/m² matte cellophane coated glossy paper and inside pages printed on 90 g/m² glossy coated paper

Circulation Number : 3,000 (special issues 6,000)

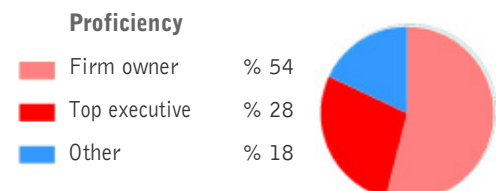
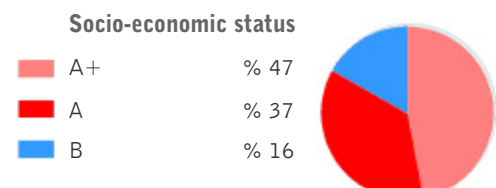
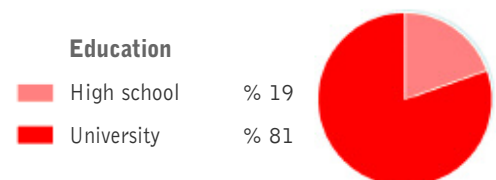
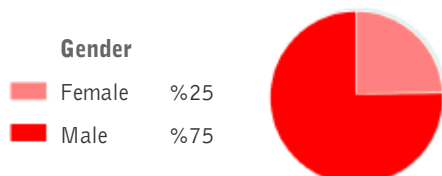
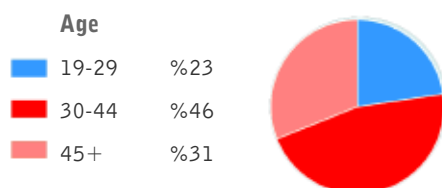
Price and Subscription

Rate : Annual subscription rate is TL 200 in Turkey and EURO 250 outside Turkey.

Distribution : Shipowners, ship operators, shipping agents, brokers, shipyards, ports, marinas, yacht building companies, yachting companies, ship and yacht building subsidiary industry companies, national and inter national banks and insurance and leasing companies, top 500 industrial companies, leading import and export companies, national and international airline companies, senior government and military officials, sectoral public establishments, top-level Media executives, international sectoral publications, international maritime organizations, chambers of Shipping, world's leading shipping companies.



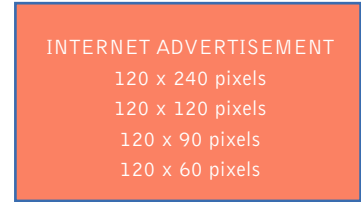
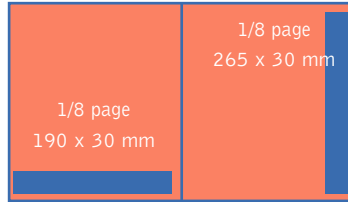
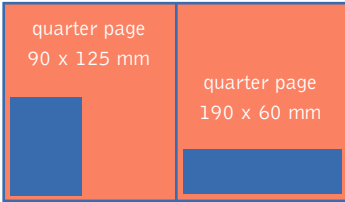
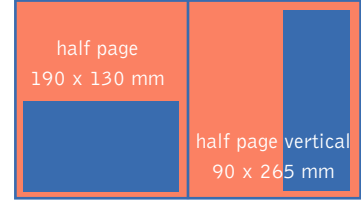
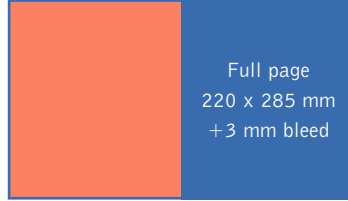
READER PROFILE



ADVERTISEMENT DIMENSIONS



You may get your company's advertisements included in "marine&commerce", whose international effectiveness and prestige is unquestionably acknowledged, in the following dimensions.



Subscription form // Abone formu

Name, Surname // Adı, Soyadı :

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Please transfer the annual subscription fee (EURO 250 for abroad or TL 200 for Turkey to the account below) to the account TR74 0006 2000 4010 0009 0964 69 at Garanti Bank Levent Branch and send this form as well as the transaction receipt.

Yıllık abonelik ücreti olan 200 TL'nin Garanti Bankası Levent Şubesi TR83 0006 2000 4010 0006 2008 57 numaralı hesaba yatırılmasını ve makbuz kopyasının bu formla birlikte tarafımıza ulaştırılmasını rica ederiz.

Dildar Public Relations Co. Ltd. // Dildar Tanıtım Halkla İlişkiler ve Turizm Ltd. Şti.

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Why “marine&commerce”?

- EXPERIENCE SINCE 1991
- GLOBAL DISTRIBUTION
- ONLINE PUBLISHING INCLUDING THE ADS
- ATTENDANCE TO INTERNATIONAL FAIRS





2012 EDITORIAL PROGRAM

ISSUE	SPECIAL ISSUE/EVENT	SUBJECT
January	2012 Special	Study: Newbuilding orders, outlook and expectations Survey: Finance arguments in shipping and developments Country: Maritime industry in Russia
February		Focus: Bulk cargo shipping Country: Maritime industry in Greece
March	Sea Japan 2012	Focus: Ports and Terminal Management Study: Marine coatings Country: Maritime industry in India
April		Focus: Wet industry: Outlook and expectations Shipbuilding: International competition and capacity Country: Maritime industry in Japan
May	CIMPS-Europort 2012 Posidonia 2012	Focus: RoRo shipping and future Study: Bunkering and marine lubricants supply Country: Maritime industry in UK
June		Focus: Cruise industry, investments and developments Study: Underwater services Study: Marine electronics
July		Focus: Yacht chartering, competition at blue voyages Study: Developments in Short Sea Shipping Country: Maritime industry in Ukraine
August		Focus: Container transportation Country: Maritime industry in South Korea
September	SMM 2012	Focus: Engines and propulsion systems Study: Marine industry, illegal immigration and stowaways Survey: New developments in marine equipment
October		Focus: Mega-Yachts and Marinas Shipbuilding: Conversion and repair Country: Maritime industry in Norway
November	INMEX China 2012	Focus: Yacht building technologies, serial and tailor-made production Country: Maritime industry in China
December		Study: Shipchandling Country: Maritime industry in Germany

SUBJECTS TO BE INCLUDED IN EVERY ISSUE: Major shipowner, Major shipyard, Port, Technical, Company news, Story, Finance, Insurance, Law, Education, Environment, Art, Bunker prices, Ship sale & purchase, Ships under construction at Turkish shipyards

Please note this editorial calendar may be altered in light of changing industry trends and developments, so it should be taken as a guide only.





ADVERTISEMENT PRICE LIST

ADVERTISEMENT SIZE/PLACE	ONE ISSUE	6 ISSUES	9 ISSUES	12 ISSUES
Full page	2,100	1,750	1,650	1,500
Double page	3,650	3,100	2,900	2,700
1/2 page	1,100	900	850	800
1/4 page	600	500	475	450
1/8 page	350	300	275	250
Front cover	10,000	8,500	8,000	7,500
Inside of front cover	4,200	3,500	3,300	3,000
Inside of front cover (double)	6,300	5,350	5,000	4,700
Front cover folded (double)	8,400	7,000	6,700	6,200
Back cover	5,200	4,400	4,150	3,900
Inside of back cover	2,700	2,300	2,150	2,000
Inside of back cover (double)	4,200	3,500	3,300	3,000
Page 3 or 5	3,150	2,650	2,500	2,300
Insert	5,250			

Notes:

- **Prices are in EURO and per issue.**
- Advertisement materials should be sent 20 days before the issue.
- Cancellation can be made till 25 days before the issue date. Upon cancellation no refund is made, the insertion date of advertisement may be changed.
- Payment in advance via bank transfer.
- Agency commission is excluded.

INTERNET ADVERTISEMENT

Static and dynamic e-ads may also be placed at our website: www.marineandcommerce.com where the magazine wholly published in digital form.

SIZE	PRICE PER ANNUM
120 x 240 pixels	euro 1,600
120 x 120 pixels	euro 900
120 x 90 pixels	euro 700
120 x 60 pixels	euro 500

